Permit #S00099279

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00099279 **Type of Permit:** STILL **Release Date:** 10/14/2015

Production Company	MURROUGH AND MARSH ADVERTISING
Insured Company Name	MURROUGH AND MARSH ADVERTISING
Contact Phone No. 1	314-479-3527
Contact Phone No. 2	310-854-2490
Fax	
Address	5243 W WASHINGTON BLVD LOS ANGELES, California 90016
Production Title	UGG RACHEL ZOE LOOKBOOK
Type of Production	Still Photo

Producer	Tracy Hoffman
Director	Tracy Hoffman
1st AD	Ian Murrough
Production Manager	Ronny Angel
FilmL.A. Coordinator	Nicole Tanker
Location Manager	Ronny Angel
Primary Phone	Mobile - 310-721-9889
Secondary Phone	
Location Assistant	Kelly Mason
Primary Phone	Mobile - 805-708-7288
Secondary Phone	

Fees

Posting 300	$69.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $934.00

Number of Locations 3

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Summary Information — Location

Permit Number	S00099279	**Location Manager**	Ronny Angel
Production Company	MURROUGH AND MARSH ADVERTISING...	Primary Phone	Mobile - 310-721-9889
Insured Company	MURROUGH AND MARSH ADVERTISING...	Secondary Phone	
Production Title	UGG RACHEL ZOE LOOKBOOK		

Location Address Melrose Pl, N La Cienega Blvd - Melrose Ave, Los Angeles, CA, 90069

Location Type Sidewalk

Film Dates 10/15/2015 - 10/15/2015 08:00 - 07:00 1 day

Open or Closed to the Public Open

Generic Conditions
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Please see attached documents
Melrose Place July 2009.pdf
Melrose Av August 2013.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10
Cube Trucks	1
Generator	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	3
Crew	15

Filming Activities Equipment on sidewalk only.; Exterior models against scenery; Putt-putt generator on motor home.;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES CITY POLICE DEPARTMENT Mark Preciado

Coordinator Note PRODUCTION MUST TURN AROUND AND LOWER ALL DOT POSTINGS AT THE COMPLETION OF THEIR FILMING ACTIVITY.

Coordinator Note IT IS SUGGESTED TO TURN AROUND AND LOWER ANY LENGTH OF POSTING NOT NEEDED BY THE PRODUCTION.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Parking Notes
Production vehicles will park in posted area. Personal vehicles will park in a nearby public lot. Absolutely no street parking.

Posting "No Parking" signs N/S MELROSE PLACE, N ALFRED ST - N CROFT AVE

Approximate Footage 0 - 300 **Log Number** 118324

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Summary Information — Location

Permit Number	S00099279	**Location Manager**	Ronny Angel
Production Company	MURROUGH AND MARSH ADVERTISING...	Primary Phone	Mobile - 310-721-9889
Insured Company	MURROUGH AND MARSH ADVERTISING...	Secondary Phone	
Production Title	UGG RACHEL ZOE LOOKBOOK		

Date(s) 10/15/2015 to 10/15/2015 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Permit Number S00099279
Production Company MURROUGH AND MARSH ADVERTISING...
Insured Company MURROUGH AND MARSH ADVERTISING...
Production Title UGG RACHEL ZOE LOOKBOOK

Location Manager Ronny Angel
Primary Phone Mobile - 310-721-9889
Secondary Phone

Location Address 115 N Robertson Blvd, Beverly Hills, CA, 90211

Location Type Restaurant

Film Dates 10/15/2015 - 10/15/2015 08:00 - 07:00 1 day

Open or Closed to the Public Closed

Generic Conditions
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10
Cube Trucks	1
Generator	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	3
Crew	15

Filming Activities Exterior models against scenery; Interior models against scenery; Putt-putt generator on motor home.; Equipment on property and sidewalk. ;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES CITY POLICE DEPARTMENT Sam Park

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Parking Notes
Production vehicles will park in posted area on Melrose Place. Personal vehicles will park in a nearby public lot. Absolutely no street parking.

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Summary Information — Location

Permit Number	S00099279	**Location Manager**	Ronny Angel
Production Company	MURROUGH AND MARSH ADVERTISING...	Primary Phone	Mobile - 310-721-9889
Insured Company	MURROUGH AND MARSH ADVERTISING...	Secondary Phone	
Production Title	UGG RACHEL ZOE LOOKBOOK		

Location Address 8466 Melrose Ave, West Hollywood, CA, 90069

Location Type Restaurant

Film Dates 10/15/2015 - 10/15/2015 08:00 - 07:00 1 day

Open or Closed to the Public Closed

Generic Conditions
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Please see attached document Melrose Av August 2013.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10
Cube Trucks	1
Generator	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	3
Crew	15

Filming Activities Exterior models against scenery; Interior models against scenery; Putt-putt generator on motor home.; Equipment on property and sidewalk. ;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES CITY POLICE DEPARTMENT Mark Preciado

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Parking Notes
Production vehicles will park in posted area on Melrose Place. Personal vehicles will park in a nearby public lot. Absolutely no street parking.

NO PERMIT

SPECIAL FILMING CONDITIONS
MELROSE PLACE

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

- **Affected residents/merchants/businesses must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*
- **Cast and crew are not permitted to park on area streets.** Off-street parking must be provided for personal vehicles.
- **Minimal posting of area streets for production equipment or picture purposes will be allowed.** *Use of off-street parking is strongly encouraged.*
- **At least one parking space in front of 8424 Melrose Place is to be left open and available during times when the store is open for business.**

NOT A PERMIT FilmL.A., Inc.

SPECIAL FILMING CONDITIONS
MELROSE AVENUE

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The popularity of the "trendy* part of Melrose Avenue has created a number of serious parking problems on Melrose Avenue as well as the side streets to the north and south. To help mitigate the impact of filming on this area, the following Special Filming Conditions now apply.

- **Affected residents/merchants/businesses must be notified at least two (2) days prior to first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*
- **Posting on Melrose Avenue should be kept to a minimum and will require a Filming Survey of all affected merchants.**
- **Posting on residential streets which run north and south of Melrose Avenue will be limited to the area between Melrose Avenue and the alleyway . Requests to post beyond this area will be reviewed on a case-by-case basis, and will require a Community Survey.**
- **Cast and crew are not permitted to park on area streets.** *Off-street parking must be provided.*
- **Since permanent signs prohibit parking on the west side of Gardner Street (north of Melrose Avenue), parking/posting can only be allowed on the east side and should be limited to the area between Melrose Avenue and the alley.**

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SPECIAL FILMING CONDITIONS
MELROSE AVENUE

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